

ASF's Target Based Achievements

- Support to 471 existing agribusiness enterprises, including 100 projects of acquisition of international certifications including: GlobalGAP, HACCP, British Retail Consortium (BRC), ISO 22000, IMC and Organic; and support to 84 farmers, agribusiness enterprises and other related stakeholders to participate in international exhibitions and trade shows and for marketing visits to foreign markets
- Support to 115 start-up agribusiness enterprises, including 11 fresh produce cold-storages, 27 on-farm mango washing, drying, grading and packing units, 10 screen houses for availability of true to type disease free fruit plants, 75 solar dryers for drying of fruits & vegetables
- 713 training & capacity building initiatives organized in collaboration with national and international organizations. More than 3,000 farmers, consultants & agricultural professionals trained
- 27 private-sector extension services projects in Punjab, Sindh, Balochistan, NWFP, FATA, Gilgit Baltistan and AJK, including water conservation, preservation of pine nuts forests of Balochistan and value-addition and marketing of pine nuts, beef fattening, date palm sector development, buffalo breed conservation and feed management, benefitting more than 5,000 farmers
- 11 research & development projects including: trial shipments of mango by sea under controlled atmosphere, essential oil extraction, Pakistan's first ever banana tissue culture lab, organic fertilizer manufacturing and bio-fuel extraction from jatropha plant, use of peat moss to reclaim wastelands, summer cropping, and efficient use of drip irrigation to reclaim saline stricken land
- Capacity building support to country's 10 leading Non Government Organizations (NGOs)/ Rural Support Programs (RSPs) in agribusiness enterprise development who under ASF's Grant established 2,000 Micro Agribusiness Enterprises throughout the country consisting of more than 20,000 small-scale farmers, including 25% women
- 2,000 Micro agribusiness enterprises established under ASF's Grant were provided support for indulging in agribusiness initiatives through various programs such as establishment of 97 certified fruit nurseries at KPK, Gilgit Baltistan and AJK, 42 Projects for gladiolus production & marketing in Balochistan, 20 Projects for sustainable apricot drying, processing and marketing in Gilgit Baltistan, 15 projects for setting up apricot dehydration units in Gilgit Baltistan, 290 Projects for off-season vegetables production countrywide, 15 Milk collection, chilling and value-addition projects
- 9,000 flood effected households consisting of 63,000 family members in Muzaffargarh supported in attaining food sufficiency for 12 months through distribution of wheat seeds and agricultural tools
- Strategic partnerships established with leading Universities, Research Institutions, NGOs and RSPs, Certifying Bodies, Government Departments, Associations, and National and International Organizations

Overall Impact of ASF Programs

- Direct and Indirect employment generated for 65,000 persons
- 20,000 farmers representing 140,000 family members brought together to form 2,000 agribusiness enterprises countrywide
- 139% increase in employment generation coupled with increased real profits at target farms in rural areas (*Lahore University of Management Sciences (LUMS) Impact Assessment Report 2010*)
- Exports of Fruits & Vegetables from Pakistan doubled over the 4 year period from \$168.6m in 2006-07 to \$ 360m in 2009-10 (90% of exporters are beneficiaries of ASF programs)
- Fresh private investments of Rs. 2.78 billion generated in Agribusiness Sector
- Pioneered international certifications in the Horticulture Sector of Pakistan, including: GlobalGAP, BRC, HACCP, ISO 22000, IMC and Organic
- The ASF program to support BDS market development has been successful in correcting market failure in the target sectors (*Lahore University of Management Sciences (LUMS) Impact Assessment Report 2010*)